推动低碳经济，践行可持续发展，我们一直在努力

We have been devoted to promoting low-carbon economy and practicing the sustainable development
善用资源 服务建设

Efficient Use of Resources
Serving the Construction
Corporate Social Responsibility 企业社会责任

**Contributions to Country and Regions**

合理利用森林资源
实现自然永续发展
Rationally Use Forest Resources and Achieve the Sustainable Development of Nature

森林作为地球上可再生自然资源及陆地生态系统的主体，对其进行科学管理和合理利用，不仅有利于林木资源的循环代谢，更能实现自然的永续发展，造福子孙后代。

中国是世界上最大的原木、锯材进口国，又是最大的木制品出口国。进出口贸易量的逐年增加，进一步实现了世界范围内资源合理配置，推动了各个经济主体的共同发展。

经营已认证林产品
杜绝非法砍伐森林
Operate Certified Forest Products and Eliminate Illegal Deforestation

作为负责任的央企，一贯重视森林和林产品认证，坚持经营通过认证的林木制品，杜绝非法砍伐森林，努力推动对环境负责、社会有益的森林可持续经营。

推动世界各经济主体
共同发展
Promote Common Development of Different Economic Entities

科学管理与合理利用森林资源对国家、地区的贡献

Scientific management and rational use of forest can not only be conductive to resources metabolism, but also achieve the sustainable development of nature and benefit future generations.

As a responsible central enterprise, the company persists in operating certified forest products so as to eliminate illegal deforestation and promoting the sustainable development of forest resources.

中国是世界最大的原木、锯材进口国，又是最大的木制品出口国。进出口贸易量的逐年增加，进一步实现了世界范围内资源合理配置，推动了各个经济主体的共同发展。

China is the world’s largest logs and lumber importing country and also wood products exporting country. With the increasing amount of international trade, the company helps achieve rational allocation of resources worldwide and promote common development of economic entities.
Contributions to Society and Nature
对社会 • 自然的贡献

木材及木制品具有天然固碳作用
Timber and Wood Products Have the Natural Function of Carbon Sequestration

作为建筑材料，木材不仅具有保温隔热的功能，还能起到防潮隔音的效果，能有效降低建筑的能耗。木材及木制品的应用，可减少其它不可再生材料的消耗，推进资源节约型、环境友好型社会发展。
As a kind of building material, wood not only possesses functions of temperature and humidity control, acoustic absorption and noise reduction, but also plays effects of thermal insulation and lowering building energy consumption. Application of timber and wood products can effectively reduce the consumption of other non-renewable materials.

森林每生长1m³木材约可吸收1.83吨CO₂
Increase of 1m³ Wood storage can Absorb about 1.83t CO₂

大力推行“低碳”的消费理念
Vigorously Promote “Low-Carbon” Consumption Concept

作为全球碳循环中的一个关键环节，森林控制着全球陆地碳循环的动态。木材及木制品本身具有天然固碳作用，1立方米的云杉木可固定825公斤二氧化碳，1立方米的OSB可固定864公斤二氧化碳。

木材森林资源
High Quality Forests

木材原木
Logs

人造板材、纸浆及木片工厂
Wood-based Panels, Pulp and Chips Factory

国际海运
International Shipping

消费者
Consumer
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Corporate Profile 公司介绍

北新国际木业有限公司（以下简称“北新国际木业”）是北新建材集团有限公司（以下简称“北新集团”）的全资子公司。北新集团自90年代起开始经营木材及木制品国际贸易业务，为了更好地实施“大木业”发展战略，于2011年初通过一系列业务整合成立北新国际木业。

北新国际木业秉承“善用资源、服务建设”的经营理念，持续稳定地在全球范围内采购优质原木、锯材、高端人造板材以及纸浆、木片等产品，致力于为国家林产工业可持续发展贡献力量。北新国际木业以全产业链的商业模式，依托专业化的服务平台、完善的营销体系和高效的经营团队，全面提高产品质量和服务水平，着力打造综合性贸易服务平台，全力推进中国木材与木制品行业的技术创新和产业升级。
BNBM Group Forest Products Co., Ltd. (hereunder abbreviated as "BNBMG Forests") is a wholly-owned subsidiary of Beijing New Building Material Group Co., Ltd. (hereunder abbreviated as "BNBMG"). BNBMG has been operating timber and wood products international trade business since the 1990s. In order to better implement the "whole forest industry chain" business development strategy, BNBMG Forests was established through a series of business integration in the early 2011.

BNBMG Forests adheres to the philosophy of "efficient use of resources serving the construction," consistently purchases high-quality logs, lumber, high-end wood-based panels, pulp and chips from worldwide, and promotes the sustainable development of China’s forest industry. With professional business platform, comprehensive marketing system and experienced management team, BNBMG Forests is devoted to improving both product quality and services, building comprehensive trade services platform, and promoting the industrial technology innovation and upgrading of China’s timber and wood products industry.
Development Course

2000

Began operating Europe and North America hardwood lumber business and set up timber sales exhibition center in Shanghai.

2002

Jointly held BNBMG Ousong OSB Release Conference with European multinational corporation Kronotex in Beijing. Ousong OSB introduced by BNBMG began to enter millions of households.
1979

With the full support of Deng Xiaoping, Beijing New Building Materials pilot plant was established followed with the development of new building materials business.

1994

BNBM Wood Logistics Center was founded, relying on Beijing Xisanqi Industrial Park and special railway lines to carry out wood trading business.

1996

Restructured and renamed as “Beijing New Building Material (Group) Co., Ltd.” with the nature of state-owned company funded by China National Building Materials Group Corporation.

1998

Started business in wood products industry and developed a series of products, such as BNBM “Dragon” and “Tiger” solid wood flooring and laminate flooring, through OEM.

2002

Signed a strategic cooperation agreement with European wood-based panel producer EGGER, and started sales of EGGER OSB products.

2003

“Ousong” obtained the trademark registration certificate issued by SAIC.

2006

Developed solid wood composite flooring products with Ousong OSB as core material and owned full intellectual property right.

2007

2007年开始，“绿色生活”真情选择——北新欧松“板应用技术推介会”在上海、广州、杭州和青岛等城市成功举办。

Signed a strategic cooperation agreement with European wood-based panel producer EGGER, and started sales of EGGER OSB products.
2008

In the aftermath of the 2008 Wenchuan Earthquake, BNBMG wood products were widely used in the construction of seismic energy-efficient houses during the Wenchuan Earthquake relief and post-disaster reconstruction.

2009

Imported logs and lumber became the main business of BNBMG Wood Department.

2010

The first vessel of imported radiate pine chips arrived at Guangzhou Port, Fujian.

2010

Successfully hosted 2010 Annual China Ousong OSB Industrial Development Summit in Beijing National Convention Center.

2012


2012

Officially became European wood-based panel producer EGGGER and Louisiana-Pacific Corporation's exclusive importer of OSB in China.

2012

Annual lumber importing amount ranked Chinese NO. 1 among the Top 10 companies.
2011

进口的第一艘整装辐射松原木抵达天津港。

The first vessel of imported radiata pine logs arrived in Tianjin Port.

2011

北新国际木业有限公司成立，正式拉开了加快发展中国林产品国际贸易的序幕。

BNBM Group Forest Products Co., Ltd. was established, which was a mark of the rapid development of Chinese forest products international trade.

Development Course 发展历程
Core Philosophy

核心理念

善用资源 服务建设
北新国际木业是一个具有强烈社会责任感和勇于奉献的群体，通过全球化的资源优化配置，不断为客户提供最优质的产品和服务，致力于为股东、员工、客户等利益相关方创造长期价值和成功。通过企业的可持续发展，为行业和社会的发展贡献力量。

Corporate Vision

公司愿景

北新国际木业力求充分发挥央企的综合优势，整合木材及木制品供应链的上下游资源，建立新型的木材产业发展模式，将企业打造成为中国最大、最具影响力的木材产业综合运营商。

Efficient Use of Resources
Serving the Construction

BNBMG Forests has a strong sense of social responsibility and a willingness to make a contribution. We consistently provide the best quality products and services to our customers worldwide via appropriate allocation of the global resources, and devote ourselves to creating long-term value and success for shareholders, staff and customers. We contribute to the industry and society development through the company’s sustainable development.

BNBMG Forests strives to fully exploit advantages of a central enterprise and integrate the upstream and downstream resources of the timber and wood products supply chain, as well as establish a new development model in wood industry. We are making efforts to develop the company into China’s biggest and the most influential wood industry comprehensive service operator.
Corporate Culture
公司文化

“创新、绩效、和谐、责任”的文化理念是企业发展的强大精神动力。
创新：坚持创新与学习，推动企业转型升级；
绩效：追求持续一流的绩效，力争国内领先、国际一流；
和谐：与自然和谐、与社会和谐、与竞争者和谐、与员工和谐；
责任：自觉地履行企业社会责任。

The cultural concept of "innovation, performance, harmony and responsibility" is the strong spiritual motivation of company development.

**Innovation**  Insisting on innovation and learning, and promoting company transformation and upgrading;

**Performance**  Pursing continuous excellent performance and becoming the leading company both at home and abroad;

**Harmony**  Being harmonious with the nature, society, competitors and staff;

**Responsibility**  Consciously fulfilling the corporate social responsibility.
Logs

原木

<table>
<thead>
<tr>
<th>类别</th>
<th>品种</th>
</tr>
</thead>
<tbody>
<tr>
<td>Softwood Logs</td>
<td>预制松、花旗松、落叶松、铁杉、云杉</td>
</tr>
<tr>
<td></td>
<td>Radiata Pine, Douglas Fir, Larch, Hemlock, Spruce</td>
</tr>
<tr>
<td>Hardwood Logs</td>
<td>水曲柳、橡木、黑胡桃、桦木、樱桃</td>
</tr>
<tr>
<td></td>
<td>Ash, Oak, Black Walnut, Birch, Beech</td>
</tr>
<tr>
<td></td>
<td>缅甸柚木、非洲沙比利、非洲花梨、南美紫檀木</td>
</tr>
<tr>
<td></td>
<td>Burmese Teak, African Sapele, African Rosewood, South American Pelogyne spp</td>
</tr>
</tbody>
</table>

BMBG Forests engages in importing softwood logs, hardwood logs and other luxury logs with plentiful variety and excellent quality. Imported softwood logs are mainly from Russia, North America, New Zealand, Europe, etc.

The imported hardwood and other luxury timber species include North America hardwood, Europe hardwood, Southeast Asia hardwood, Africa hardwood, South America hardwood and so on, which are mainly used in high-end furniture manufacturing, construction and decoration.
Lumber
锯材

Varieties
辐射松, 花旗松, SPF, 铁杉, 梧桐松
Radiata Pine, Douglas Fir, SPF, Hemlock, Pnsa sylvestris
云杉, 白松, 红橡, 白橡, 南方松
Spruce, White Pine, Red Oak, White Oak, Southern Pine

北新国际木业进口的锯材品种丰富，规格齐全，品质卓越，主要来自WEST FRASER, CANFOR, TOLKO, AP, WFP, ILIM和ARAUCO等世界知名大型木材运营商。广泛用于房屋建造、人造板材加工、家具生产、铁路建设及工艺品制作等领域。

BNEMG Forests imports various high-quality lumber in complete specifications, and all of those are from the world’s leading timber operators WEST FRASER, CANFOR, TOLKO, AP, WFP, ILIM, ARAUCO, etc. It is widely used in housing construction, wood-based panels manufacturing, furniture production, railway construction, handicraft production, and many other fields.
# Wood-based Panels

## 人造板材

<table>
<thead>
<tr>
<th>类别</th>
<th>执行标准</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category</td>
<td>Standards</td>
</tr>
<tr>
<td>建筑装饰用OSB</td>
<td>EN 300-2006</td>
</tr>
<tr>
<td>Decorative OSB</td>
<td>LYT 1580-2010</td>
</tr>
<tr>
<td></td>
<td>GB/T18380-2001</td>
</tr>
<tr>
<td>结构房屋用OSB</td>
<td>PS 2-2010</td>
</tr>
<tr>
<td>Structural OSB</td>
<td>LYT1580-2010</td>
</tr>
<tr>
<td></td>
<td>GB/T18380-2001</td>
</tr>
</tbody>
</table>
Ousong OSB
欧松®生态板

As China’s OSB market pioneer, BNBMG is committed to the promotion and application of Oriented Strand Board (OSB) in China since the end of the 1990s and has owned the brand “Ousong.” We offer decorative OSB products from Europe and South America, and structural OSB products from Canada and America. Nowadays, BNBMG Forests has developed into the largest professional OSB supplier in China.

MDF
进口全松板

Medium Density Fiberboard (MDF) imported by BNBMG Forests mainly sources from Oceania and South America. With raw materials entirely derived from local rich pine resources, it has been certificated by JIS, reaching F☆☆☆☆☆ grade environmental performance. The thickness of the panel in common use is 2.5mm, 4.75mm, 9mm, 12mm, 15mm and 18mm.

Particle Board
进口刨花板

BNBMG Forests imports Particle Board (PB) from Southeast Asia, which is mainly used in domestic panel furniture and office furniture manufacturing industry. It strictly conforms to China national standard, featuring good humidity resistance and nail-holding ability. It is environmental friendly, which can meet the highest-level environmental requirement P2 in the American CARB bill.
As a sales agent of various mainstream pulp, BNBMG Forests has established long-term stable cooperation relationships with famous pulp factories in Europe, North America, South America, Southeast Asia, Russia, etc. We provide various papermaking raw materials for domestic pulp companies, so as to create international pulp supply chains.

<table>
<thead>
<tr>
<th>Varieties</th>
<th>Brands</th>
</tr>
</thead>
<tbody>
<tr>
<td>漂白针叶浆</td>
<td>乌针、布针、银星、木星、狮牌、北木、北海、海豚、凯利通、狮牌、白金、马牌、好声、月亮</td>
</tr>
<tr>
<td>漂白阔叶浆</td>
<td>明星、鸭嘴、金鱼、布阔、阿尔派、虎牌</td>
</tr>
<tr>
<td>本色浆</td>
<td>金星、乌本、索罗门</td>
</tr>
<tr>
<td>CTMP</td>
<td>昆河、加维</td>
</tr>
</tbody>
</table>
Chips

致力于浆纸供应链的打造，在产业上游与国内外主要木片生产商建立了良好的合作关系，下游服务于国内大型的制浆造纸企业，已逐步形成覆盖全国的销售渠道和物流运营能力，力争成为中国进口木片的主要供应商。

The company aims to set up pulp supply chain and has established good partnership with main chip manufacturers both at home and abroad. We serve domestic large-scale pulp and paper companies and have formed nationwide sales channels and logistics. Our target is to become China’s leading supplier of imported chips.
**Strong Power of Fortune Global 500**
世界500强的雄厚实力

**Philosophy of Market-Oriented Central Enterprise**
央企市营的经营理念

**Harmonious and Inclusive Corporate Culture**
和谐包容的企业文化

**Leading Industry Development**
行业发展的引领力量
2012

12月，荣获“2012全国建材行业企业管理现代化创新成果二等奖”。

In December, we won the second class prize of “2012 National Building Materials Enterprise Management Innovation.”

11月，成为“中国木材进出口商会”执行会长单位。

In November, we became the executive president unit of “China Timber Importer & Exporter Sub-committee.”

8月，成为“中国现代木结构建筑技术产业联盟”常务理事单位。

In August, we became the director unit of “China Modern Wood-frame Construction Technology Industry Alliance.”

6月，成为“中国工程木制材料专业委员会”执行会长单位。

In June, we became the executive president unit of “China Engineered Wood Materials Committee.”

3月，欧松®生态板荣获“北京知名品牌”称号。

In March, Ousong OSB was honored as “Beijing Well-known Brand.”

2011

12月，欧松®吸音板、欧松®生态板荣获“2011年全国房地产总工优选品牌产品”称号。

In December, Ousong Acoustic Boards and Ousong OSB won the title of “National Real Estate Engineer Preferred Brand Products.”

10月，获得FSC产销监管链（COC）认证。

In October, logs and lumber products gained FSC’s COC certification.

5月，荣获“中国10强加拿大SPF锯材进口商”称号。

In May, we were honored as “Chinese Top 10 Canadian SPF Importers.”

3月，欧松®生态板、欧松®吸音板、北新地板等产品荣获2011年度首批“全国质量安全保障知名品牌”称号。

In March, Ousong OSB, Ousong Acoustic Boards and BNBMG flooring won the title of “National Quality and Safety Famous Brand.”

2010

12月，欧松®吸音板荣获中国质量评价协会“2010年度科技创新产品奖”。

In December, Ousong Acoustic Boards won “2010 Annual Technology Innovation Product Prize” awarded by China Quality Assessment Association.

7月，欧松®生态板、欧松®实木复合地板荣获“全国建材行业用户满意产品”称号。

In July, Ousong OSB and Ousong Solid Wood Composite Flooring won the title of “National Building Materials Customers Satisfied Products.”
参与制定《定向刨花板》、《木质吸音板》及《轻型木结构建筑覆面板用定向刨花板》等多项国家标准。
Participated in the formulation of various national standards including “Oriented Strand Board,” “Wooden Acoustic Boards,” “Oriented Strand Board for Light Wood-frame Construction,” etc.

2009

6月，欧松®吸音板获得中国建材集团“北新杯”技术革新奖一等奖。
In June, Ousong Acoustic Boards won the first prize of “BNBM Technology Innovation Award” organized by China New Building Materials Group.

3月，欧松®板获得“中国环境标志产品”十环认证证书。
In March, Ousong OSB won the certificate of “China Environmental Labeling Product.”

2008

12月，“欧松®”商标荣获“2008年度北京市著名商标”称号。
In December, the brand “Ousong” won the title of “2008 Beijing Well-known Brand.”

10月，北新地板、欧松®结构装饰板被推荐为“北京市用户满意产品”。
In October, BNBMG Ousong Flooring and Ousong OSB were recommended as “Beijing Customers Satisfied Products.”
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